

PORTFOLIO: alosisauer.com

PROFILE

Design + Media student at Aalto University with a background in architecture, working across visual communication, identity, editorial, digital, and material practice. I develop projects through research and making, often combining references, concepts, and formats in new ways. My work moves between print, digital, spatial, and material outcomes depending on what the idea needs

EDUCATION

Aalto University, Espoo, Finland

Bachelor and Master of Arts (3+2 years) Programme in Design and Media

08/2024 – ongoing

Technical University of Munich, Germany

Bachelor of Arts in Architecture, 240 ECTS

Completed, 2023

Erasmus Exchange: La Sapienza University, Rome, Italy

SELECTED PROJECTS

IMPRINT 2026 / Visual Identity & Brand Guidelines

Developed the concept and brand book for the Design + Media end-of-year exhibition/forum at Aalto University, defining typography, layout logic, format rules, and applications across printed and spatial formats.

Personal Portfolio Website / Web Design & Development

Designed and built a portfolio website using WordPress with custom HTML/CSS adjustments, connecting project documentation, personal identity, responsive layouts, and digital navigation.

Kiasma / Service Design with Print & Social Media Strategy

Developed a participatory exhibition concept to engage younger audiences, combining user research, co-creation, print media, and social media strategy within a team project.

Designed to End / Exhibition Concept with Publication & Digital Touchpoint

Team project exploring the mismatch between material lifespan and use through an exhibition concept structured as a prologue, main act, and epilogue. Contributed to concept development and was responsible for poster and booklet design, as well as a Figma-based digital touchpoint connecting QR-coded material samples to an interactive visitor journey.

SÄLÄ Magazine / Published Design Project

Project selected and published by independent Finnish magazine SÄLÄ. Produced visual documentation of the work, including studio photography, image editing, and editorial project communication for print and publication contexts.

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EXPERIENCE

Freelance Designer

Self-employed, Helsinki, 2025-present

Research, stakeholder interviews, project communication

Freelance Model / Fashion Production Context

Tomorrow Is Another Day, Paris, 06/2022-01/2024

International fashion productions with exposure to visual direction and creative workflows.

Bar Operations & Service Staff

Munich, 09/2019-05/2023

Daily operations, cash handling, opening/closing procedures, and team coordination.

Architectural Internship

Bernhard + Finsterer Architekten, Munich, 2019

3D modelling, physical model making, and collaborative studio assistance.

SKILLS

Design

Brand identity, typography, editorial design, layout systems, visual communication, print design, art direction, speculative design, design documentation

Digital

WordPress, HTML/CSS, basic JavaScript, responsive web design, Figma prototyping, basic motion/video documentation

Research

User research, stakeholder interviews, synthesis, workshop facilitation, systems thinking, futures research, team-based project work

Media

Studio photography basics, project documentation, image editing, video documentation, print production

Tools

InDesign, Photoshop, Illustrator, Premiere Pro, After Effects, Figma, Rhino, ArchiCAD, WordPress, HTML/CSS, Canva

LANGUAGES

German – Native | English – C2 | Italian – A2 | Finnish – A1